



CLINICAL PROSPECTUS

WOMEN-FOCUSED PRIMARY CARE

A thoughtful and integrated model of primary care designed around women's physiology, life stages, and long-term health needs – combining preventive medicine, personalised consultations, and collaborative specialist networks.





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THE PROBLEM

UNDERSTANDING THE WOMEN'S HEALTH GAP

The systemic gaps that make women-focused primary care essential.

THE WOMEN'S HEALTH GAP

1

UNDERDIAGNOSED CONDITIONS

Women represent over half of the population and account for a large proportion of healthcare utilisation. Despite this, many conditions affecting women remain underdiagnosed or poorly understood for years – often decades.

2

SYSTEMIC GAPS

Endometriosis affects roughly 1 in 10 women globally and often takes years to diagnose. Hormonal disorders such as PCOS frequently remain undetected for extended periods. Menopause-related concerns are often insufficiently addressed in primary care.

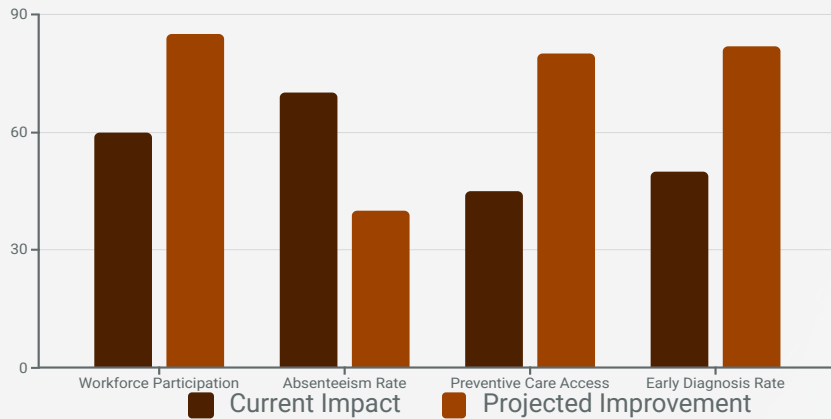
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THE OPPORTUNITY

Closing the women's health gap represents one of the most significant opportunities to improve health outcomes, quality of life, and healthcare system efficiency – and primary care is the ideal place to begin.

THE ECONOMIC CASE FOR WOMEN'S HEALTHCARE

IMPACT OF CLOSING THE HEALTH GAP



Economic research suggests that closing the global women's health gap could contribute up to **\$1 trillion annually** to the global economy by 2040. Improved health outcomes lead to increased workforce participation, reduced absenteeism, higher productivity, and lower healthcare costs.

THE FUTURE OF PRIMARY CARE

Healthcare systems are shifting from reactive treatment and hospital-centred care toward preventive, personalised, and community-based healthcare. Women-focused primary care sits at the centre of this transformation.





STATISTICS

WOMEN'S HEALTH ACROSS THE LIFE COURSE

Our clinic provides GP-led healthcare designed specifically for women, with services and expertise spanning every life stage – from adolescence through to healthy ageing.

1 IN 10

ENDOMETRIOSIS PREVALENCE

Women globally affected – often undiagnosed for years without specialist GP awareness

\$1T

ECONOMIC OPPORTUNITY

Annual global economy contribution possible by 2040 from closing the women's health gap

27M

MONTHLY CONSULTATIONS

GP consultations in England alone – highlighting the scale of primary care demand

4

LIFE STAGES SERVED

Adolescence, reproductive years, perimenopause, and healthy ageing – all within one practice



OUR SERVICES

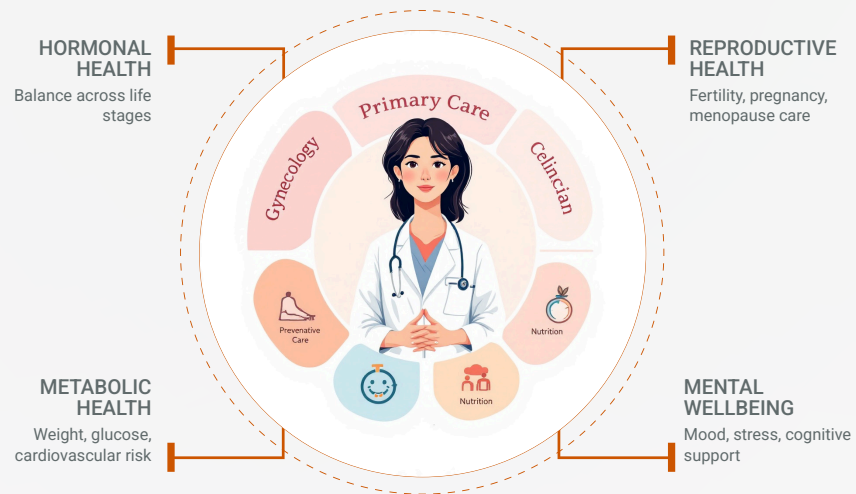
OUR SERVICES

GP-led, women-centred care across every life stage.

THE CHALLENGE

WHY THIS CLINIC EXISTS

Healthcare systems around the world are facing increasing demand and structural pressure. Women's healthcare journeys are particularly complex because multiple physiological systems interact throughout life.



The Primary Care Access Challenge

27M

GP services in England deliver approximately 27 million consultations per month – yet millions of patients still wait more than two weeks for an appointment. Short appointment times, fragmented care pathways, and increasing administrative pressure make it challenging to explore complex health concerns in depth.

Our clinic was created to provide a more integrated model of care where primary care acts as the central coordinating hub for women's health.



OUR SERVICES

OUR SERVICES

GP-led healthcare designed specifically for women.

GP CONSULTATIONS

Comprehensive primary care appointments addressing the full spectrum of women's health needs.

ADVANCED HEALTHCARE

Specialist-level sessions for complex or multi-system health concerns requiring deeper clinical evaluation.

MEMBERSHIP CARE

Ongoing preventive healthcare and continuity of care through a structured membership model.



HOW CARE IS DELIVERED: PATIENT JOURNEY & CLINICAL PROTOCOL

PATIENT ENQUIRY & QUESTIONNAIRE

Before the Consultation

- Patient submits initial enquiry
- Pre-consultation health questionnaire completed
- Sections cover hormonal health, mental wellbeing, lifestyle, and family history
- Doctor reviews full health context in advance

PERSONALISED CARE PLAN

After the Consultation

- Tailored care plan developed for each patient
- Preventive strategies and early risk identification documented
- Coordination with specialists, diagnostics, and allied health

1

2

GP CONSULTATION & CLINICAL ASSESSMENT

The Consultation

- Six-domain clinical evaluation: presenting concern, hormonal context, life stage, lifestyle factors, mental wellbeing, long-term health risks
- Whole-person assessment integrating all relevant systems
- Specialist referral or diagnostics arranged as needed

3

4

FOLLOW-UP & LONG-TERM CARE

Ongoing Relationship

- Scheduled follow-up consultations
- Membership care supporting preventive healthcare and continuity
- Long-term health monitoring across life stages
- Partnership with specialist network as needs evolve

OUR CLINICAL APPROACH AND FRAMEWORK

Our healthcare model is built on four core principles that place women's physiology, life stages, and long-term wellbeing at the centre of every consultation and care decision.



WHOLE-PERSON MEDICINE

Health concerns are evaluated within the broader context of lifestyle, hormonal health, mental wellbeing, and metabolic health — never in isolation.



LIFE-STAGE HEALTHCARE

Women's health evolves across adolescence, reproductive years, perimenopause, and healthy ageing. Our care reflects each stage's unique demands.



CONTINUITY OF CARE

Long-term doctor-patient relationships allow clinicians to recognise patterns over time and provide deeply personalised care.



PREVENTIVE MEDICINE

Early detection and risk assessment are prioritised to support long-term wellbeing before conditions escalate.



STRUCTURED CONSULTATIONS

Patients complete a detailed pre-consultation questionnaire covering hormonal health, mental wellbeing, lifestyle, and family history — so every appointment begins with full context.



INTEGRATED ECOSYSTEM

Primary care acts as the coordinating hub connecting patients with specialists, diagnostics, allied health professionals, and hospitals seamlessly.



OUR MODEL

BUILDING TOGETHER THE HEALTHCARE ECOSYSTEM

How primary care connects and coordinates the wider women's health network.

WOMEN'S HEALTHCARE MANIFESTO & NETWORK VISION



PREVENTIVE, NOT REACTIVE

Healthcare should identify and address risk before conditions escalate. Early detection and long-term health management begin at the GP level – making primary care the most powerful point of intervention.



CONTINUOUS, NOT FRAGMENTED

Women's health spans decades and multiple physiological systems. Continuous care relationships allow clinicians to recognise patterns, track changes over time, and respond with context and nuance.



PERSONALISED, NOT GENERIC

Every woman's health journey is unique. Personalised care plans, structured consultations, and deep clinical understanding create outcomes that generic pathways simply cannot deliver.

"When healthcare works well for women, it strengthens families, communities, and societies. Our long-term vision is a collaborative network connecting primary care, specialist clinics, diagnostics providers, and research institutions in a truly integrated model."

Our network vision extends beyond a single clinic. By contributing to a collaborative ecosystem of primary care, specialist clinics, diagnostic laboratories, and research institutions, we aim to set a new standard for what women-focused healthcare can achieve at scale.

OUR MODEL

THE WOMEN'S HEALTHCARE ECOSYSTEM

Primary care functions as the central hub connecting patients with the wider healthcare system.

SPECIALISTS

Referral pathways to expert clinical care across all women's health domains

DIAGNOSTICS

Coordinated access to laboratory and imaging investigations

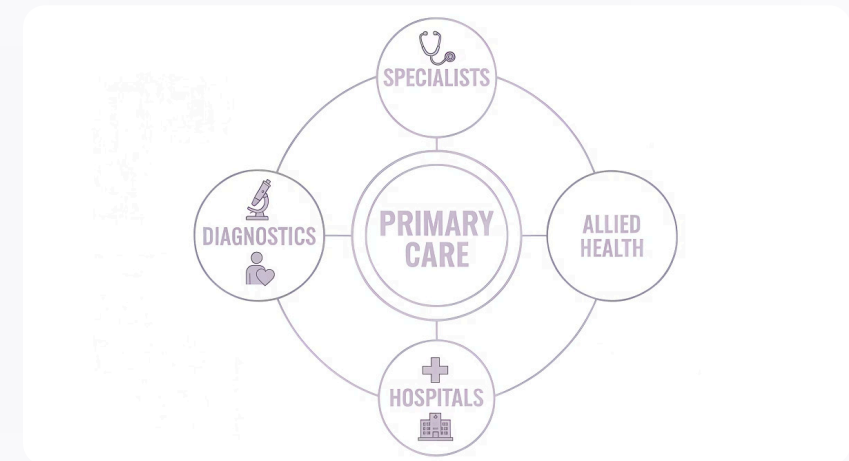
ALLIED HEALTH

Integration with physiotherapy, nutrition, psychology, and more

HOSPITALS

Seamless escalation and inpatient care when required

This model allows primary care to coordinate patient journeys and maintain continuity.



PARTNER WITH US

Improving women's healthcare requires collaboration.



Specialist Doctors – Clinical expertise across women's health specialisms



Diagnostic Laboratories – Supporting accurate and timely investigation



Healthcare Organisations – Broadening access and integrated care delivery



Research Institutions – Advancing evidence-based women's health practice



Corporate Wellbeing Partners – Bringing women's health into the workplace